

GC/JI:59 3248

NATIONAL CREDIT UNION ADMINISTRATION Washington, D.C. 20456 February 2, 1989

Office of General Counsel

Mr. David L. Graney Chairman Summit Federal Credit Union 1200 Sibley Tower Rochester, New York 14601

Dear Mr. Graney:

We apologize for the delay in responding to your letter of September 21, 1988. Subsequent to your correspondence, we received several other similar inquiries indicating a great deal of confusion over this issue.

You indicate that your credit union sent an employee to examine the systems of four data processing vendors. Each has offered to reimburse you for your employee's travel expenses in the event it is the one selected to provide the credit union with the service. You ask whether the credit union may legally accept travel reimbursements.

Your attention is directed to NCUA IRPS 87-1, copy enclosed, which provides guidance to credit unions for the establishment of guidelines to assure employees comply with the Bank Bribery Law. As noted therein, the decision regarding whether particular conduct is prosecutable as a criminal violation of the Bank Bribery Statute is one for the Department of Justice, not NCUA. Nonetheless, the Department of Justice can be expected to consider our judgment regarding which types of activity may undermine the duty of an employee to the credit union he or she is serving.

The expenses you describe are paid by the credit union as reasonable business expenses. Under those circumstances, we do not believe acceptance of reimbursement would violate the Bank Bribery Statute.

We urge caution, however, in accepting reimbursement under the circumstances you describe. We believe such situations create the potential for abuse by employees. They often create an appearance of impropriety which you may wish to avoid.

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If you elect to accept reimbursement, you should establish guidelines which describe those expenses your credit union will pay on behalf of an employee on a business trip. These should be consistently applied regardless of the nature of the trip. You should limit acceptance of any reimbursement to only those expenses.

Your credit union should establish a code of conduct which addresses receipt of anything of value by an employee from anyone seeking to do business with the credit union. This code should address situations involving employees travelling on credit union business. Employees, particularly in the situation you describe, should be reminded of their fiduciary obligation to the credit union's members to procure the best product at the lowest possible cost.

In addition to the Bank Bribery Act, NCUA has several regulations addressing conflicts of interest of Federal credit union management and officials. These regulations are noted in IRPS 87-1 (See p.5 of IRPS 87-1). They may require stricter standards than Bank Bribery Act and should be reviewed before establishing a code of conduct. None of these regulations come into play in the situation you describe in you letter.

We hope this has been responsive to your inquiry. Please call John Ianno at (202) 682-6930 if you have any further questions.

Sincerely,

ALLAN MELTZER

Assistant General Counsel

Enclosure

October 15, 1987

NATIONAL CREDIT UNION ADMINISTRATION

INTERPRETIVE RULING AND POLICY STATEMENT NO. 87-1

Guidelines For Compliance With Federal Bank Bribery Law

AGENCY: National Credit Union Administration (NCUA)

ACTION: Interpretive Ruling and Policy Statement Number 87-1

SUMMARY: The Bank Bribery Amendments Act of 1985 requires that Federal agencies with responsibility for regulating financial institutions establish guidelines to assist financial institution officials in complying with this law. The guidelines were developed by the Interagency Bank Fraud Working Group. The guidelines adopted by the National Credit Union Administration Board (the "Board") encourage federally-insured credit unions to adopt codes of conduct that describe the prohibitions of the bank bribery law. The guidelines also identify situations that, in the opinion of the Board, do not constitute violations of the bribery law. These guidelines do not impose new requirements on federally-insured credit unions. They are designed to help credit unions comply with the bank bribery law.

EFFECTIVE DATE: October 16, 1987.

ADDRESS: National Credit Union Administration, 1776 G Street, N.W., Washington, D.C. 20456.

FOR FURTHER INFORMATION CONTACT: John K. Ianno, Staff Attorney, Office of General Counsel, National Credit Union Administration, 1776 G Street, N.W., Washington, D.C. 20456. Telephone number (202) 357-1030.

SUPPLEMENTARY INFORMATION: The Board issued a proposed Interpretive Ruling and Policy Statement (IRPS) containing

guidelines for compliance with the Bank Bribery Law on June 10, 1987, and solicited comments during a thirty-day period.

Only ten comment letters were received concerning the proposed IRPS. Nine were favorable, one opposed to the issuance of guidance on this subject. Of the nine favorable letters, four did not recommend any change to the proposal.

One letter asked whether Credit and Supervisory Committee members are intended to be included within the scope of the guidelines. Yes, NCUA interprets the Bank Bribery Amendments Act as applying to committee members and the guidelines should include all officers and committee members of the credit union. The IRPS has been modified to clarify its scope. Also, it should be noted that these guidelines are intended to assist credit union officials, not credit union service organization officials. Of course, NCUA Rules and Regulations do set forth certain requirements concerning a credit union's investment in a CUSO. The proposed guidelines relate only to the Federal Bank Bribery Law; however, credit unions are encouraged to consider other possible conflicts of interest in developing internal codes of conduct.

Another letter recommended that the term "member" rather than "customer" be utilized where appropriate. This change has been made. One proposed that the appropriateness of accepting promotional materials be left to the discretion of the individual employee. The employee would make an individual determination regarding whether something was of nominal value and therefore acceptable. NCUA disagrees and believes that the need for consistency within the institution and the possibility of abuse make it preferable that the code of conduct provide what is nominal or acceptable. Another writer urged absolute prohibition on acceptance of holiday gifts. While a credit union may choose to prohibit receipt of such gifts in its code of conduct, NCUA continues to believe that receipt of a holiday season gift from a member, under appropriate circumstances, would not violate the bank britery statute.

One writer inquired about treatment of raffle prizes paid for by a particular vendor. Because each sweepstakes scenario is somewhat different, NCUA does not believe it would be effective to include an example in the IRPS. Generally, if the prize is available to all equally through some random selection process, there would not, in NCUA's view, be any danger of violating the bank bribery statute. Of course, credit unions may elect to restrict or require reporting of this type of activity in any code they adopt. Another writer expressed concern that NCUA is attempting to mandate adoption of a code of conduct. These guidelines are not regulatory and encourage, rather than require, credit unions to act.

A letter expressed a concern that the guidelines, in prohibiting officials from accepting anything of value in

connection with credit union business, either before or after a transaction is discussed, were in conflict with previous NCUA opinions and the FCU Standard Bylaws. The commenter was specifically concerned with a 1986 NCUA opinion that stated an official who owns a loan collection agency may accept business from the credit union he serves, provided he is not involved in discussions involving his pecuniary interest. That situation would not conflict with the guidelines, which refer to discussion or consummation of a transaction by the official. However, it would now violate section 701.21(c)(8), prohibited fees, which was amended in April, 1987.

Finally, one writer objected to the issuance of guidelines as unnecessary and not required by law. In NCUA's view, these guidelines are appropriate and necessary to assist credit unions in complying with the bank bribery statute. The writer suggested that any exceptions set forth in the guidelines should not emphasize value, because the statute proscribes corrupt conduct. NCUA recognizes that the issue of whether conduct is corrupt, within the meaning of the bank bribery statute, does not necessarily depend on the value of something offered or received. Nevertheless, certain of the exceptions set forth properly recognize that the risk of corruption or breach of trust is not present in circumstances involving receipt of an item of reasonable value.

We have inserted language stating that any code should be consistent with the intent of the bank bribery statute to proscribe corrupt activity within financial institutions. We have also suggested that management review disclosures to determine that they are reasonable and do not threaten the integrity of the credit union.

INTERPRETIVE RULING AND POLICY STATEMENT NO. 87-1

GUIDELINES FOR COMPLIANCE WITH FEDERAL BANK BRIBERY LAW

Background

The Comprehensive Crime Control Act of 1984 (P.L. 98-473, Title I, October 12, 1984) amended the Federal bank bribery law, 18 U.S.C. Section 215, to prohibit employees, officers, directors, agents, and attorneys of financial institutions from seeking or accepting anything of value in connection with any transaction or business of their financial institution. The amended law also prohibited anyone from offering or giving anything of value to employees, officers, directors, agents, or attorneys of financial institutions in connection with any transaction or business of the financial institution. Because of its broad scope, the 1984 Act raised concerns that it might have made what is acceptable conduct unlawful.

In July 1985, the Department of Justice issued a Policy Concerning Prosecution Under the New Bank Bribery Statute. In that Policy, the Department of Justice discussed the basic elements of the prohibited conduct under Section 215, and indicated that cases to be considered for prosecution under the new bribery law entail breaches of fiduciary duty or dishonest efforts to undermine financial institution transactions. Because the statute was intended to reach acts of corruption in the banking industry, the Department of Justice expressed its intent not to prosecute insignificant gift-giving or entertaining that did not involve a breach of fiduciary duty or dishonesty.

Congress decided that the broad scope of the statute provided too much prosecutorial discretion. Consequently, Congress adopted the Bank Bribery Amendments Act of 1985 (P.L. 99-370, August 4, 1986) to narrow the scope of 18 U.S.C. Section influence or reward an officer in connection with financial institution business. As amended, Section 215 provides in pertinent part:

Whoever-

- "(1) corruptly gives, offers, or promises anything of value to any person, with intent to influence or reward an officer, director, employee, agent, or attorney of a financial institution in connection with any business or transaction of such institution; or
- (2) as an officer, director, employee, agent, or attorney of a financial institution, corruptly solicits or demands for the benefit of any person, or corruptly accepts or agrees to accept, anything of value from any person, intending to be influenced or rewarded in connection with any business or transaction of such institution; shall be [guilty of an offense]."

The law now specifically excepts the payment of bona fide salary, wages, fees, or other compensation paid, or expenses paid or reimbursed, in the usual course of business. This exception is set forth in subsection 215(c).

Thus, if such payments were made to a credit union official by a sponsoring organization in the usual course of business, they would be excepted from coverage under the law.

The penalty for a violation remains the same as it was under the 1984 Act. If the value of the thing offered or received exceeds \$100, the offense is a felony punishable by up to five years imprisonment and a fine of \$5,000 or three times the value of the bribe or gratuity. If value does not exceed \$100, the offense is a misdemeanor punishable by up to one year imprisonment and a maximum fine of \$1,000.

In addition, the law now requires the financial institution regulatory agencies to publish guidelines to assist employees, officers, directors, agents, and attorneys of financial institutions to comply with the law. The legislative history of the 1985 Act makes it clear that the guidelines would be relevant to but not dispositive of any prosecutive decision the Department of Justice may make in any particular case. 132 Cong. Rec. 5944 (daily ed. Feb. 4, 1986). Therefore, the guidelines developed by the financial regulatory agencies are not a substitute for the legal standards set forth in the statute. Nonetheless, in adopting its own prosecution policy under the bank bribery statute, the Department of Justice can be expected to take into account the financial institution regulatory agency's expertise and judgment in defining those activities or practices that the agency believes do not undermine the duty of an employee, officer, director, agent, or attorney to the financial institution. United States Attorneys' Manual Section 9-40.439.

Proposed Guidelines

The proposed guidelines encourage all federally-insured credit unions to adopt internal codes of conduct or written policies or amend their present codes of conduct or policies to include provisions that explain the general prohibitions of the bank bribery law. The proposed guidelines relate only to the bribery law and do not address other areas of conduct that a federally-insured credit union would find advisable to cover in its code of ethics. However, in developing its code of conduct, a federally-insured credit union should be mindful not only of the provisions of the Bank Bribery Act discusseed herein, but also of other provisions of state or Federal law concerning conflicts of interest or ethical considerations. Moreover, regardless of whether a conflict of interest constitutes a criminal violation of the bank bribery statute, it could violate NCUA's Rules and Regulations. Those regulations contain various provisions which prohibit officials, employees and their family members from receiving personal gain in connection with business transactions of the credit union. See, for example, Section 703.4(e), 12 C.F.R. \$703.4(e), concerning investments; Section 701.21(c)(8), 12 C.F.R. \$701.21(c)(8), concerning loans; Section 701.21(d)(5), 12 C.F.E. \$701.21(d)(5), concerning preferential lending; Section 721.2(c), 12 C.F.R. \$721.2(c), concerning group purchasing activities; and Section 701.27(d)(6), 12 C.F.R. §701.27(d)(6), concerning CUSO's.

In connection with the Bank Bribery Amendments Act, consistent with the intent of the statute to proscribe corrupt activity within financial institutions, the code should prohibit any employee, officer, director, committee member, agent, or attorney (hereinafter "Credit Union Official") of a federally-insured credit union (hereinafter "credit union") from (1) soliciting for themselves or for a third party (other than the credit union itself) anything of value from anyone in return for any business, service or confidential information of the credit union, and from (2) accepting anything of value (other than bona fide salary and fees referred to in 18 U.S.C. \$215(c)) from anyone in connection with the business of the credit union either before or after a transaction is discussed or consummated.

The credit union's codes or policies should be designed to alert Credit Union Officials about the bank bribery statute, as well as to establish and enforce written policies on acceptable business practices.

In its code of conduct, the credit union may, however, specify appropriate exceptions to the general prohibition of accepting something of value in connection with credit union There are a number of instances where a Credit Union Official, without risk of corruption or breach of trust, may accept something of value from one doing or seeking to do business with the credit union. In general, there is no threat of a violation of the statute if the acceptance is based on a family or personal relationship existing independent of any business of the institution; if the benefit is available to the general public under the same conditions on which it is available to the Credit Union Official; or if the benefit would be paid for by the credit union as a reasonable business expense if not paid for by another party. By adopting a code of conduct with appropriate allowances for such circumstances, a credit union recognizes that acceptance of certain benefits by its Credit Union Officials does not amount to a corrupting influence on the credit union's transactions.

In issuing guidance under the statute in the areas of business purpose entertainment or gifts, it is not advisable for the Board to establish rules about what is reasonable or normal in fixed dollar terms. What is reasonable in one part of the country may appear lavish in another part of the country. A credit union should seek to embody the highest ethical standards in its code of conduct. In doing this, a credit union may establish in its own code of conduct a range of dollar values which cover the various benefits that its Credit Union Officials may receive from those doing or seeking to do business with the credit union.

The code of conduct should provide that, if a Credit Union Official is offered or receives something of value beyond what is authorized in the credit union's code of conduct or written policy, the Credit Union Official must disclose that fact to an

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appropriately designated official of the credit union. The credit union should keep written reports of such disclosures. An effective reporting and review mechanism should prevent situations that might otherwise lead to implications of corrupt intent or breach of trust and should enable the credit union to better protect itself from self-dealing. However, a Credit Union Official's full disclosure evidences good faith when such disclosure is made in the context of properly exercised supervision and control. Management should review the disclosures and determine that what is accepted is reasonable and does not pose a threat to the integrity of the credit union. Thus, the prohibitions of the bank bribery statute cannot be avoided by simply reporting to management the acceptance of various gifts.

The Board recognizes that a serious threat to the integrity of a credit union occurs when its Credit Union Officials become involved in outside business interests or employment that give rise to a conflict of interest. Such conflicts of interest may evolve into corrupt transactions that are covered under the bank bribery statute. Accordingly, credit unions are encouraged to prohibit, in their codes of conduct or policies, their Credit Union Officials from self-dealing or otherwise trading on their positions with credit unions or accepting from one doing or seeking to do business with the credit union a business opportunity not available to other persons or made available because of such officials' positions with the credit union. In this regard, a credit union's code of conduct or policy should require that its Credit Union Officials disclose all potential conflicts of interest, including those in which they have been inadvertently placed due to either business or personal relationships with members, suppliers, business associates, or competitors of the credit union.

Exceptions

In its code of conduct or written policy, a credit union may describe appropriate exceptions to the general prohibition regarding the acceptance of things of value in connection with credit union business. These exceptions may include those that:

- (a) permit the acceptance of gifts, gratuities, amenities, or favors based on obvious family or personal relationships (such as those between the parents, children or spouse of a Credit Union Official) where the circumstances make it clear that it is those relationships rather than the business of the credit union concerned which are the motivating factor;
- (b) permit acceptance of meals, refreshments or entertainment, all of reasonable value and in the course of a meeting or other occasion the purpose of which is to hold bona fide business discussions, provided these expenses would be paid for by the credit union if not

paid for by the other party as a reasonable business expense (the credit union may establish a specific dollar limit for such an occasion);

- (c) permit acceptance of loans from banks or financial institutions on customary terms to finance proper and usual activities of Credit Union Officials, such as home mortgage loans, except where prohibited by law:
- (d) permit acceptance of advertising or promotional material of reasonable value, such as pens, pencils, note pads, key chains, calendars, and similar items:
- permit acceptance of discounts or rebates on merchandise or services that do not exceed those available to other members;
- (f) permit acceptance of gifts of reasonable value that are related to commonly recognized events or occasions, such as a promotion, new job, wedding, retirement, Christmas, or bar or bat mitzvah (the credit union may establish a specific dollar limit for such an occasion); or
- (g) permit the acceptance of civic, charitable, educational, or religious organizational awards for recognition of service and accomplishment (the credit union may establish a specific dollar limit for such an occasion).

The policy or code may also provide that, on a case-by-case basis, a credit union may approve of other circumstances, not identified above, in which a Credit Union Official accepts something of value in connection with credit union business, provided that such approval is made in writing on the basis of a full written disclosure of all relevant facts and is consistent with the bank bribery statute.

Disclosures and Reports

To make effective use of these guidelines, the Board recommends the following additional procedures:

- (a) The credit union should maintain a copy of any code of conduct or written policy it establishes for its Credit Union Officials, including any modifications thereof.
- (b) The credit union should require an initial written acknowledgment from its Credit Union Officials of its code or policy and written acknowledgement of any subsequent material changes and the officials' agreement to comply therewith.

(c) The credit union should maintain written reports of any disclosures made by its Credit Union Officials in connection with a code of conduct or written policy.

By the National Credit Union Administration Board on the 8th day of October 1987.

BECKY BAKEN

Secretary of the Board



NATIONAL CREDIT UNION ADMINISTRATION Washington, D.C. 20456

GC/HMU:59 4061 3248

February 2, 1989

Office of General Counsel

Jefferson W. Willis, Esq.
Legal Division
American Family Life Assurance
Company of Columbus
1932 Wynnton Road
Columbus, GA 31999

Re: Propriety of Inviting Federal
Credit Union Managers and
Officials to Attend Meetings
at your Home Office (Our May 26, 1988,
Letter) (Your July
28 and September 20, and
October 26, 1988, Letters)

Dear Mr. Willis:

You have requested guidance on the interplay between IRPS 87-1 ("Guidelines For Compliance With Federal Bank Bribery Law") and Part 721 of the NCUA Rules and Regulations (12 C.F.R. Part 721) entitled "Federal Credit Union Insurance and Group Purchasing Activities".

The Bank Bribery Act makes certain activity a crime; Section 721.2(c) prohibits certain activity whether or not it constitutes a crime. The Bank Bribery Act does not supersede Part 721 and Federal credit unions ("FCU's") must comply with both that Act and Part 721.

BACKGROUND

Your firm offers insurance products for sale to FCU members and employees. As a way of improving your company's service, your company sets up one day, service-oriented meetings at your home office in Columbus, Georgia, for FCU managers and officials. The

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meetings focus on resolving any problems with your insurance products and are attended by managers and officials of FCU's whose members and employees hold insurance policies with your company. All costs of the FCU officials and managers attending the meetings (including travel, food, lodging, and the cost of the meeting) are paid for by your company.

BANK BRIBERY ACT

In order to be found in violation of the Bank Bribery Act, there must be an element of corrupt intent. The Act provides, in part:

- (a) Whoever (1) corruptly gives, offers, or promises anything of value to any person, with intent to influence or reward an officer, director, employee, agent, or attorney of a financial institution in connection with any business or transaction of such institution; or
 - (2) as an officer, director, employee, agent, or attorney of a financial institution, corruptly solicits or demands for the benefit of any person, or corruptly accepts or agrees to accept, anything of value from any person, intending to be influenced or rewarded in connection with any business or transaction of such institution;

shall be [guilty of an offense]. (18 U.S.C. 215(a))

From the information given in your letters, there does not appear to be a problem under the Bank Bribery Act. However, as you may know, the Department of Justice, rather than the NCUA, has prosecutorial authority under the Bank Bribery Act.

PART 721

Section 721.2(c) of the NCUA Rules and Regulation (12 C.F.R. §721.2(c)) prohibits all individual compensation or benefit to FCU management or officials from insurance and group purchasing activities. It provides:

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No director, committee member, or senior management employee of a Federal credit union or any immediate family member of any such individual may receive any compensation or benefit, directly or indirectly, in conjunction with any activity under this Part. For purposes of this Section, "immediate family member" means a spouse or other family member living in the same household; and "senior management employee" means the credit union's chief executive officer (typically this individual holds the title of President or Treasurer/Manager), any assistant chief executive officers (e.g., Assistant President, Vice President or Assistant Treasurer/Manager) and the chief financial officer (Comptroller).

Section 721.2(b) sets forth limitations on reimbursement or compensation to the FCU itself:

- (1) Except as otherwise provided by applicable state insurance law, reimbursement or compensation is not limited with respect to insurance sales by the credit union or its employees which are directly related to the opening or maintenance of a share draft or share certificate account at the credit union;
- (2) For insurance sales other than those described in paragraph (b)(1), a Federal credit union may receive an amount not exceeding the greater of the dollar amount or the cost amount;
- (3) For group purchasing plans other than insurance, a Federal credit union may receive an amount not exceeding the cost amount.

An organization selling insurance products to an FCU's members through the FCU can invite FCU officials and managers to its home office for business purposes and pay the reasonable expenses of the trip and not be in violation of Section 721.2 of the NCUA Regulations. However, the FCU must determine that the trip would otherwise constitute a reasonable and legitimate business expense. In that situation the FCU, not the

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official, would be receiving the actual benefit. If the CU chooses, it may pay for such expenses and then be eimbursed by your firm. Such trips, however, cannot be sed to circumvent the reimbursement provisions of section 721.2(b). The ther expenses are paid directly or by way of eimbursement, our concern will be with the amount and rature of those items, i.e., are they reasonable and for legitimate business purpose? If not, then the benefit will be viewed as flowing to the official and thus a violation of Section 721.2(c).

INTERPLAY BETWEEN IRPS 87-1 AND PART 721

IRPS 87-1 was issued in October of 1987 by the NCUA Board (see 52 Fed. Reg. 38821, 10/19/87) in conjunction with the other Federal financial institution regulators to assist financial institution officials in complying with the Bank Bribery Act as amended in 1986. (18 U.S.C. §215). The Bank Bribery Act requires the financial institution regulatory agencies to publish guidelines to assist such institution officials and employees to comply with the law. It is clear from IRPS 87-1 that the Bank Bribery Act does not supersede NCUA regulations. IRPS 87-1 states, in part:

[R]egardless of whether a conflict of interest constitutes a criminal violation of the [Bank Bribery Act], it could violate NCUA's Rules and Regulations. Those regulations contain various provisions which prohibit officials, employees and their family members from receiving personal gain in connection with business transactions of the credit union. See, for example, ... Section 721.2(c), 12 C.F.R. §721.2(c), concerning group purchasing activities (52 Fed. Reg. 38822)

FCU's must comply with Section 721.2(c) even though it imposes a stricter standard than the Bank Bribery Act.

We hope that this letter clarifies any previous misunderstanding.

Sincerely,

JAMES J ENGEL

Deputy General Counsel